
Practitioner News April 2023: Latest research on Covid-19 post infection

1 message

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Practitioner News
Nutritional Update April 2023

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Dear Colleague

Welcome to our April nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[COVID SPIKE PROTEIN REMAINS IN THE BRAIN](#)



Had COVID? Part of the virus may stick around in your brain. If you or someone you know is experiencing "brain fog" after COVID-19, scientists now have a possible explanation - and it might not bring much comfort.

Researchers in Germany found that part of the virus, the spike protein, remains in the brain long after the virus clears out.

These investigators discovered the spike protein from the virus in brain tissues of animals and people after death. The finding suggests these virus fragments build up, stick around, and trigger inflammation that causes long COVID symptoms.

Read more at [Medscape.com](https://www.medscape.com)

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BROMELAIN'S ROLE IN ORAL HEALTH



Bromelain is an enzyme derived from pineapple fruit and stems that has been researched for its potential benefits for oral health. In past research, it has been demonstrated to help support oral hygiene and healthy tooth colouration by brightening teeth, as well as inhibiting growth of bacteria that commonly cause oral infections.

In a number of recent controlled trials, bromelain has also been shown to help reduce postoperative swelling and inflammatory molecules in human dental pulp cells.

Product Focus

ORAL HEALTH



Bromelain is a proteolytic enzyme derived from pineapple (*Ananas comosus*) fruit and stems. It has been shown in research to help support the inflammatory response, cellular health, cardiovascular function and a normal immune response.

Bromelain is a mixture of several proteases (including carboxypeptidase), as well as small amounts of several non-proteolytic enzymes.

This product is GMO-free and is suitable for vegetarians and vegans. Contains gluten

Directions for use

Not to be taken by pregnant or lactating women. If you have any health condition or are taking any medication, consult a practitioner before taking this product.

Recommended Dosage

1-4 capsules daily, in divided doses, with meals.

Contents - Each Vegetable Capsule contains:

Bromelain (2,400 gdu/gram)	500mg
Vitamin C (ascorbyl palmitate)	6mg

[ORDER NOW - Bromelain 2400 500mg - 60 capsules - £34.99](#)

We also stock a range of organic [toothpaste](#) which are totally natural and free from fluoride and any other nasties.

One example is georganics [ORGANIC ACTIVATED CHARCOAL TOOTHPASTE](#), great for whitening your teeth.

Georganics mission is to make natural and sustainable oral care an option for everyone. They develop products inspired by nature, aimed at minimising the environmental impact by using only pure, natural and organic ingredients for all of their products.

This Mineral Toothpaste with Activated Charcoal is an alternative to conventional whitening toothpastes as it removes surface stains naturally, without being harsh and abrasive to your teeth. Flavoured with organic Peppermint Oil, this formulation is extremely effective at killing anaerobic bacteria.



- Non-foaming formulation
- Free from fluoride, SLS & glycerin
- 60ml jar will last 1 person ~1.5 months when used twice a day
- Certified COSMOS Organic, Cruelty-free & Vegan

All Georganics products are hand-crafted in small batches. They are made from ingredients that are sourced as locally as possible. Also, their packaging is designed to produce no waste - so no clogging up landfill sites with pollutants.

Contents

Calcium Powder^

Fractionated Coconut Oil^

Kaolin Clay^

Coconut Oil^

Shea Butter**^

Diatomaceous Earth**^

Sodium Bicarbonate^

Peppermint Essential Oil**^

Charcoal Powder^

Vitamin E^

Limonene**^

*Organic ^Natural

Of total: 41% Organic, 100% Natural

ORDER NOW - Organic activated charcoal toothpaste - £6.44

To see our full range of organic toothpaste, please click [here](#)

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Latest Pure Bio News

**PURE BIO IS THE PROUD WINNER OF:
BEST NATIONWIDE HYPOALLERGENIC NUTRITIONAL SUPPLEMENTS DISTRIBUTOR 2022**



For full details, please click [here](#)

WHAT OUR CUSTOMERS SAY ABOUT US

The satisfaction of our practitioners and customers is of paramount importance to us and, as such, we strive to deliver the highest quality products at the lowest cost to you.

We are dedicated to providing a first class service to all those who deal with us as we know you have a choice, so thank you for choosing Pure Bio Ltd.

We love to hear from our practitioners about our products and services and your experience with Pure Bio Ltd, **so please let us have your feedback or leave a review - Just click on any of the links below.**



Here is a selection of [testimonials](#) we have received on our website. To leave your own views, simply click on the Pure Bio logo above - we look forward to your feedback!

THANK YOU

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Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots available	Best before date	Sale price £
Strath Original Tablets	100	2	31 Jan 23	FREE
AGO 3 Metal Element	50ml	6	31 Jan 23	FREE
SIN 60 - Veins	50ml	3	31 Jan 23	FREE
SIN 40 - Otitis	50ml	3	31 Jan 23	FREE
Pure Ascorbic Acid (Vitamin C) Powder	250g	5	18 Feb 23	FREE

<u>Flualfa Complex</u>	24	7	28 Feb 23	FREE
<u>Nuzest Rich Chocolate</u>	500gm	1	18 Mar 23	FREE
<u>Buffered Ascorbic Acid</u>	250	1	31 Mar 23	FREE
<u>Acetyl-L-Carnitine</u>	60	2	31 Mar 23	FREE
<u>Nuzest Rich Chocolate</u>	500gm	1	07 May 23	£15.99
<u>Nuzest Smooth Vanilla</u>	500gm	1	13 May 23	£15.99
<u>Nuzest Smooth Vanilla</u>	1kg	2	17 May 23	£25.99
<u>Nuzest Rich Chocolate</u>	1kg	1	20 May 23	£25.99
<u>Adenosylcobalamin</u>	60	26	31 May 23	<div>Buy 1 Get 1 Free</div> £12.98
<u>Ascorbyl Palmitate</u>	180	2	30 Jun 23	£24.90

Ascorbyl Palmitate	90	4	30 Jun 23	£13.92
Zap & Clear Serum	10ml	2	n/a	£7.00
CBD 10% Oil Extract	10ml	38	31 Oct 23	<p>Buy 1 Get 1 Free</p> <p>£41.99</p>

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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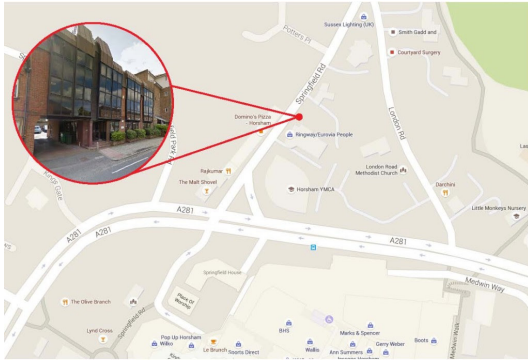
Quote of the Month

**"Holding a grudge does not make you strong, it makes you bitter.
Forgiving does not make you weak, it sets you free"**

Dave Willis

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

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